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## **News Update April 2025**

Your guide to the latest in optometry, clinical practice, CPD events and more



## UK 1st: Optegra Pioneers Ground-Breaking "Treble" Approach to Cataract Care!

For the first time ever in the UK, Optegra has introduced a pioneering "treble" approach to cataract careoffering NHS patients a streamlined and enhanced treatment experience.

At Optegra Eye Hospital Hampshire, patients have benefitted from this unique approach, delivering outstanding medical outcomes and exceptional patient satisfaction.



## **NHS Patients**

This service is designed to support NHS patients who otherwise may face transportation challenges. Our aim is to better serve our patients, ensuring they receive the care they need, when they need it. Available for patients on their surgery day in Birmingham, Leicester, Manchester, Newcastle, Nottingham, with potential plans to extend the service to additional locations.

TRAINSPORT OF LINGING

Reach out to your local Account Development Manager or visit our website for more information.

**Learn More** 



## Optegra's Vision: Al-Driven Ophthalmology, Digital Transformation, and Patient-First Care

In this interview, Dr. Ola Spencer discusses how Optegra leverages Al and innovation to enhance patient care. This includes standardising patient pathways and embracing digital transformation such as the use of Alpowered tools, like our virtual assistant Iris, who conducts pre-op assessments and follow-ups.

She highlights Al's role in training junior surgeons, optimising call centre operations, and improving operational efficiency.



# Optegra Brighton Celebrates Milestone of 8,000 Surgeries – A Testament to Excellence

Since opening in May 2023, Optegra Brighton has quickly become one of our busiest NHS clinics in the UK, performing 8,000 surgeries and delivering outstanding outcomes for our patients. Through our work, we are proud to support the local community, enhancing lives with improved vision and health.

What's the key to this success? Read the full post to see Clinic Manager, Julia Warnes insight!

**Learn More** 



# Exciting CPD Event in Birmingham: Celebrating 15 Years and Advancing Glaucoma Treatment

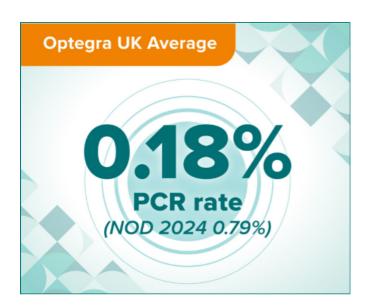
This milestone event promises to be both educational and celebratory.

Marking both the launch of glaucoma treatment options for NHS patients and the 15th anniversary of our Birmingham hospital.

Join us on <u>April 23rd</u> at the Aston University Business Conference for an in-depth session presented by our expert consultant, Dr. Nihal Elghryany. This is a fantastic opportunity to gain valuable insights into the upcoming

#### **Register To Attend**

## At Optegra, Exceptional Patient Outcomes Aren't Just a Promise - They're Proven!



We set the benchmark for clinical excellence and patient safety. Through advanced surgical techniques, real-time monitoring, and a relentless focus on quality, we consistently outperform national standards.

The latest data speaks for itself. The National Ophthalmology Dataset (NOD 2024) reports an average PCR rate of 0.79%, while Optegra achieves an outstanding 0.18%—more than four times lower. This means safer surgeries, better outcomes, and greater confidence for our patients.

We're proud to be releasing more of our outstanding 2024 clinical outcomes across all Optegra sites very soon.

**Find Out More** 



#### ~ Line-vinanging

## Transformation at Optegra Sheffield!

We love hearing how vision correction can make a real difference in people's lives—just like it did for this incredible patient at Optegra Sheffield Eye Clinic!

After struggling with her eyesight, Sheffield resident Jo Dial, 75, is now back on the road, enjoying her independence again after receiving NHS Cataract surgery at our clinic. Read her inspiring story below.

**Read Patient Story** 



# 500 Procedures and Counting for Preston Clinic!

We're thrilled to share that our Preston Eye Clinic has reached a major milestone — 500 NHS cataract procedures since opening its doors in May last year!

A huge thank you to our incredible team for their dedication, professionalism, and compassionate care. And of course, heartfelt gratitude to our wonderful patients for trusting us with their vision.

## Post-Op Care!





We love hearing about the impact of our 10 CPD Shadowing Opportunity, where optometrists gain first-hand insight into the cataract patient journey —from diagnosis to surgery and postop care.

Fasmeena Cheriyalampady from Specsavers Edgware recently took part in the program at our Optegra Eye Hospital in North London. To find out what she had to say about this valuable experience, click the below.

**Find Out More** 

# Did You Know?

Sight loss affects around 250,000 people with dementia in the UK

Significantly impacting their quality of life, vision issues like blurry sight or trouble focusing can worsen symptoms such as confusion and agitation, making daily tasks more challenging.

Regular eye exams and early intervention can help individuals with dementia improve quality of life, navigate their environment, and communicate more effectively.

To learn more, join our webinar on April 29th, featuring External Speaker Rakhee Shah, as we explore the critical link between dementia and vision, and how eye care professionals can make a difference. Don't miss it!

# Boost Your Skills With Our CPD Accredited Events



**View Upcoming Events** 

## TURN THE CLOCK BACK



Almost pain free - quick - amazing results - turning the clock back. Staff are helpful and caring with lots of information to put you at ease.

Would recommend Optegra 110%

- Hazel Lawrence

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